

# Building private-by-design IoT systems

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# Context

- Internet of **Home** Things aka **Smart Home**
- PhD results and post-doc followup
  - + general trends and observations
- **High-level overview**

# Internet of home things



# Internet of **spying** things



Control

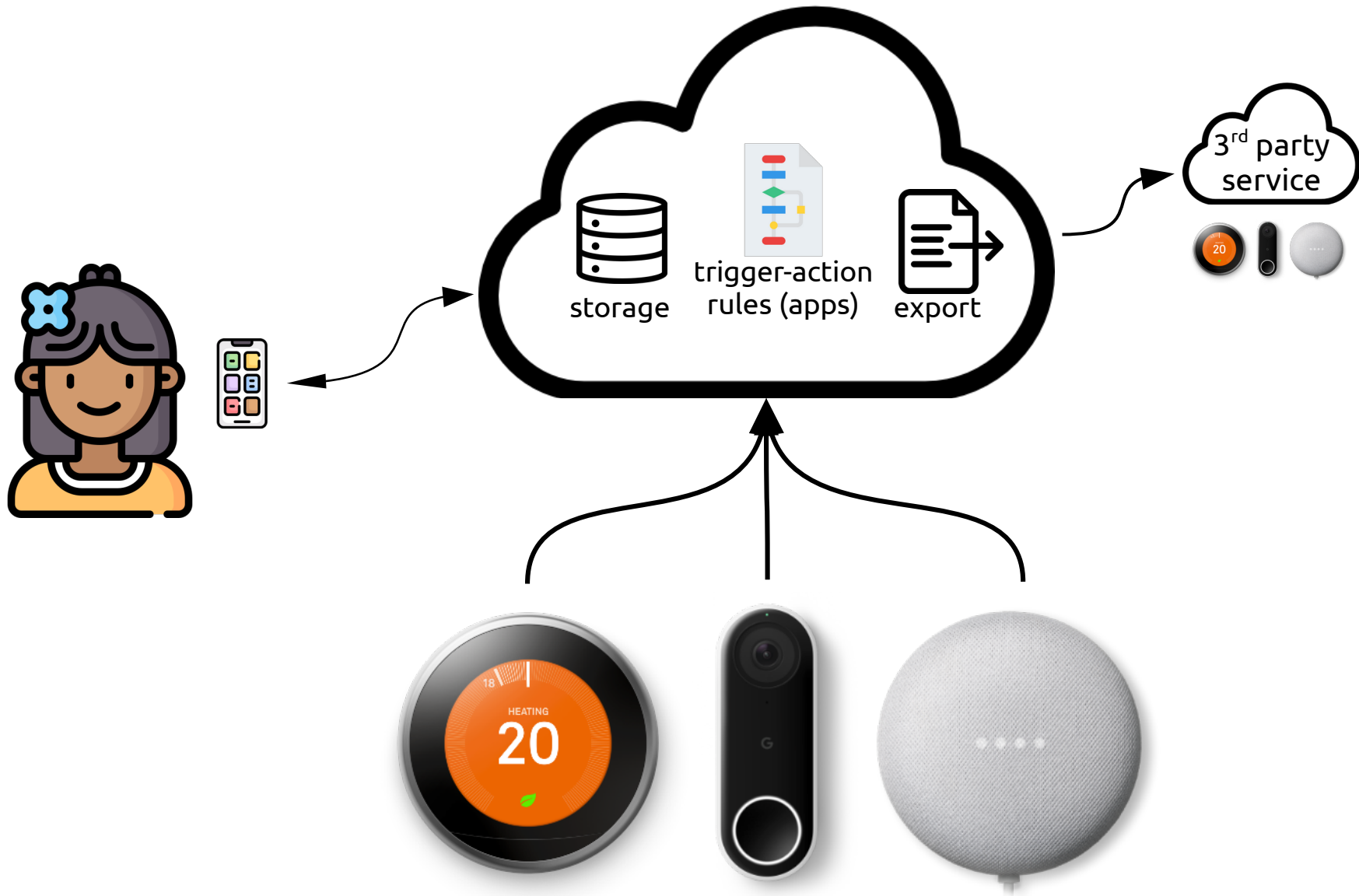


Watch

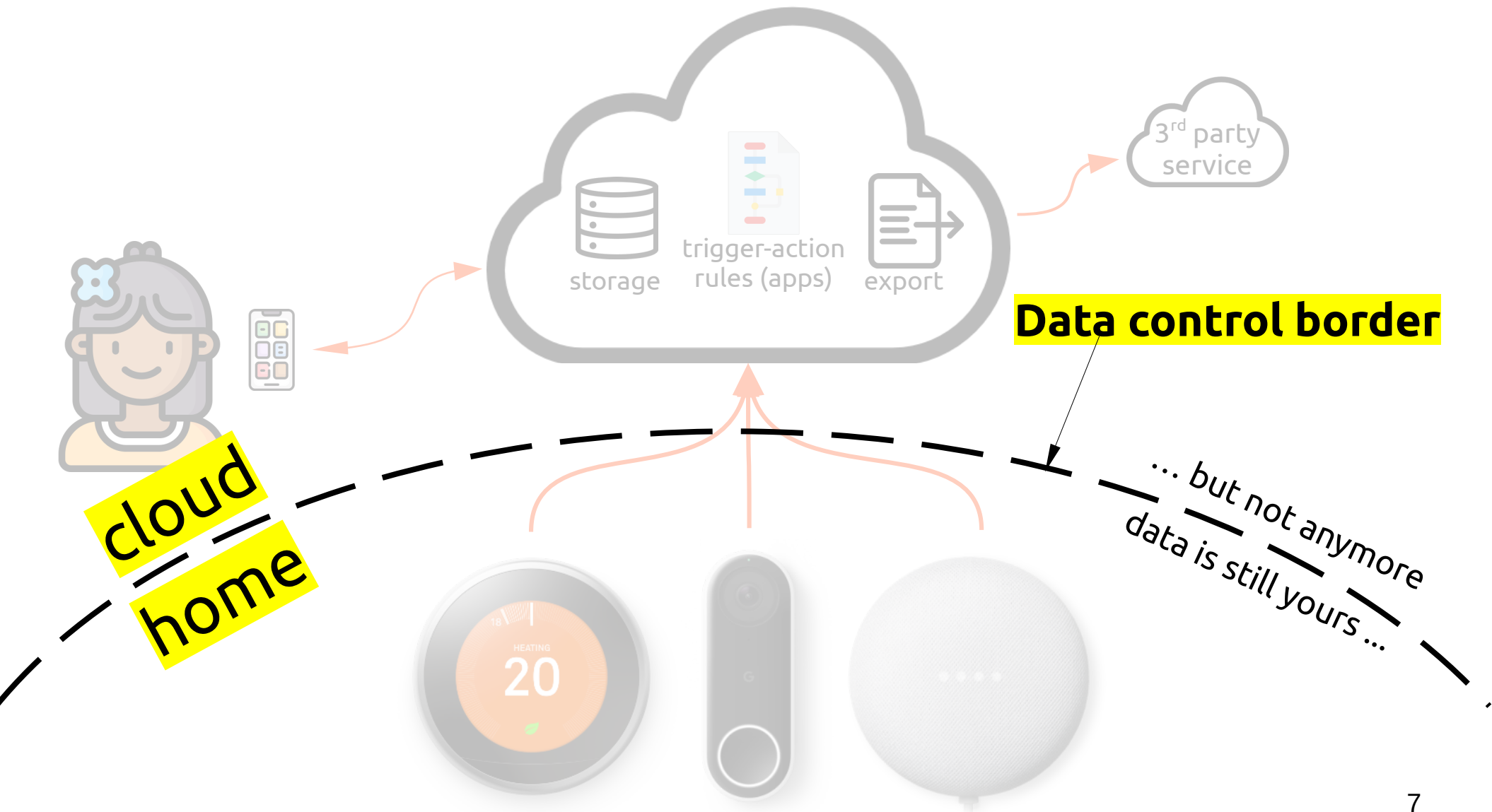


Listen

# How does it usually work?



# How does it usually work?



# Why do you care?

The image is a collage of news snippets and a large graphic. At the top left is a snippet from vrt NWS with a 'Science' header and a photo of a smart speaker. To its right is a news article titled 'Amazon lets police ask for Ring videos that are more than a month old' by Colin Lecher, dated Nov 19, 2019. On the far right, another snippet shows the word 'exa' and the phrase 'ff, says report'. The bottom half of the image is dominated by a large graphic of the Amazon logo, consisting of the word 'amazon' in its signature font with a curved arrow underneath. The background of this graphic is black, and the letters are outlined in a vibrant, multi-colored neon glow (red, green, blue, yellow). A portion of a smart speaker is visible on the right edge of the collage.

vrNWS

Science

## Amazon lets police ask for Ring videos that are more than a month old

*New details revealed in a letter*

By Colin Lecher | @colinlecher | Nov 19, 2019, 5:49pm EST

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exa

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# so, what can we do?

keep it  
all **local**

**secure it** in  
the cloud

offer users  
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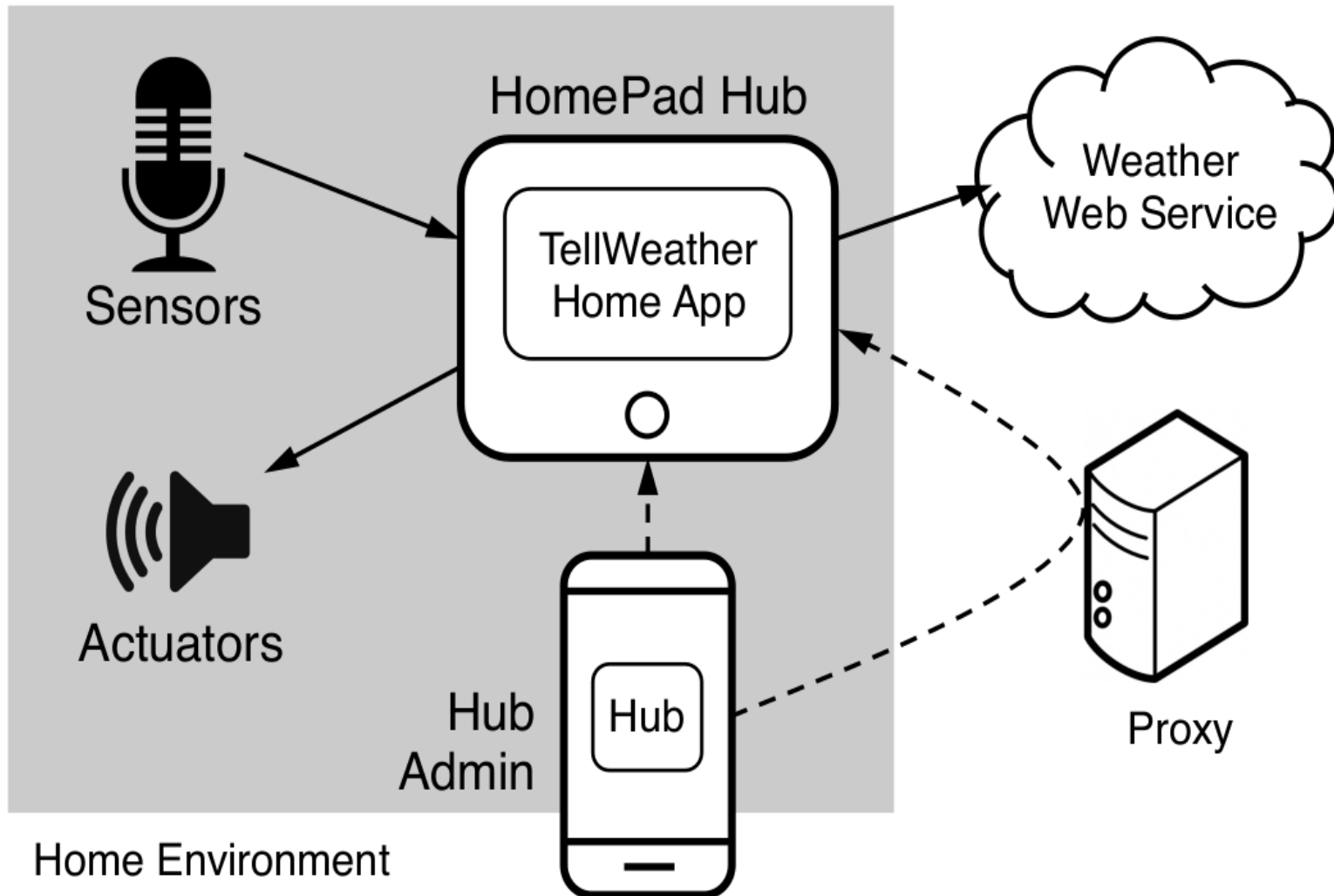
**HomePad**  
*SEC'18*

**PatIoT**  
*Mobiquitous'20*

**SoK**  
*PETS'22*

# HomePad

# Personal smart hub



# HomePad features

**local-first** data processing

dataflow-based programming

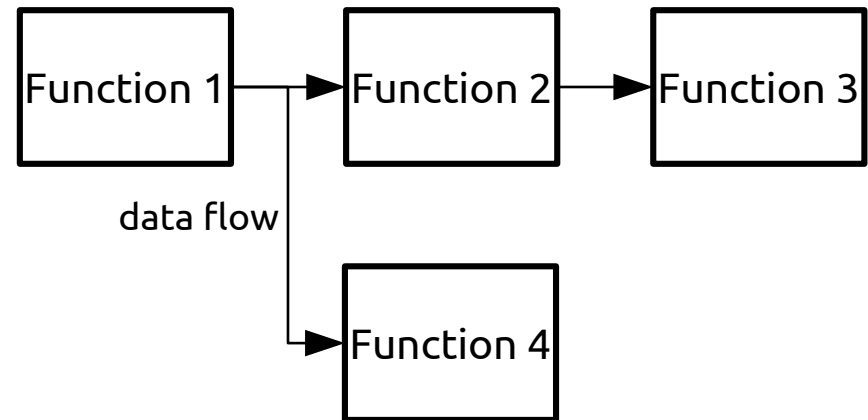
rich set of **built-in API functions**

**drivers** for smart home devices

# Dataflow programming



**old style app  
(monolith)**



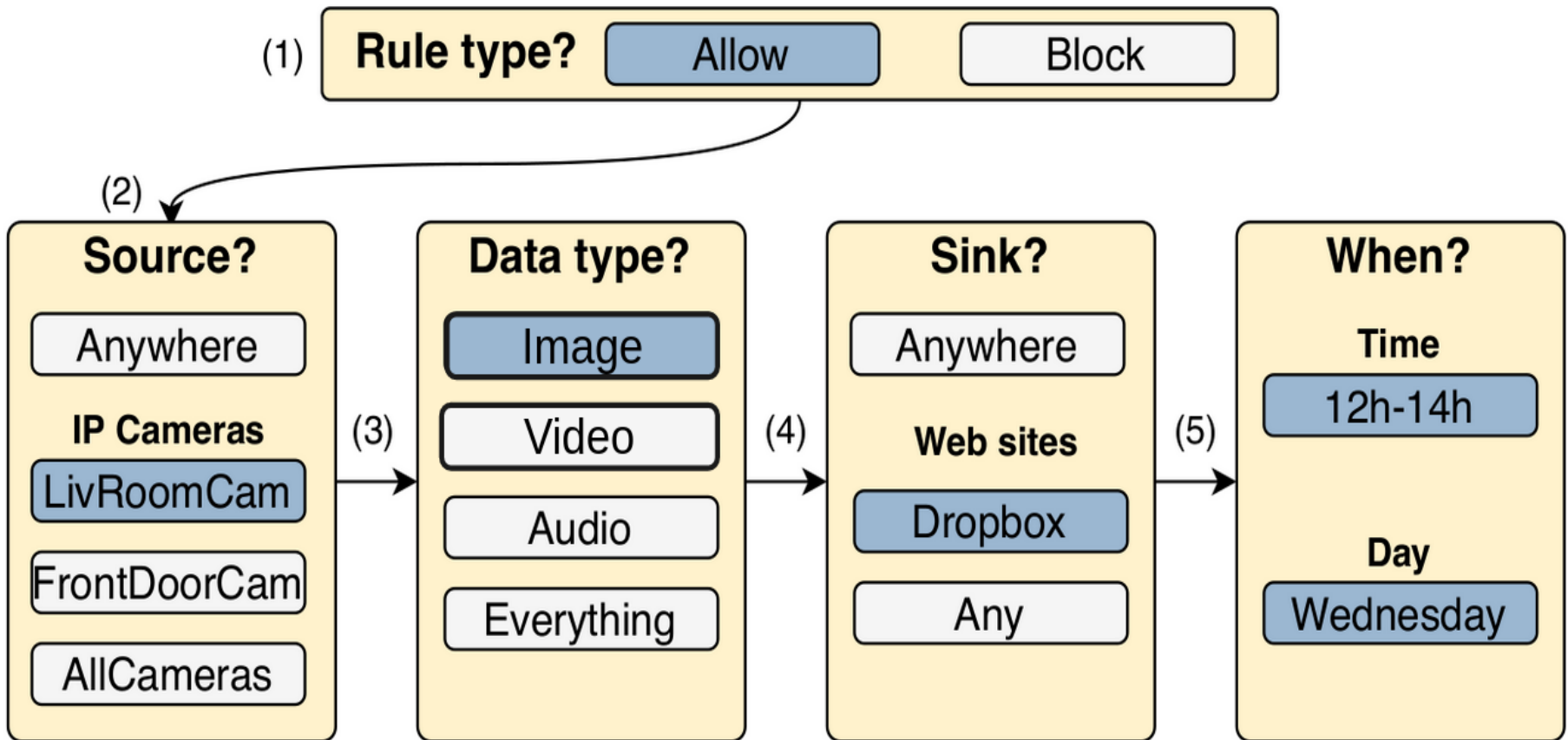
App's **dataflow graph**

# Dataflow programming



**WatchMyHouse** app's dataflow graph

# Privacy policy UI





# Flows tracking & control



**Source:**  
LivRoomCam

**Datatype:**  
Image

**Sink:**  
Dropbox

**Action:**  
Allow  
Wed, 12-14



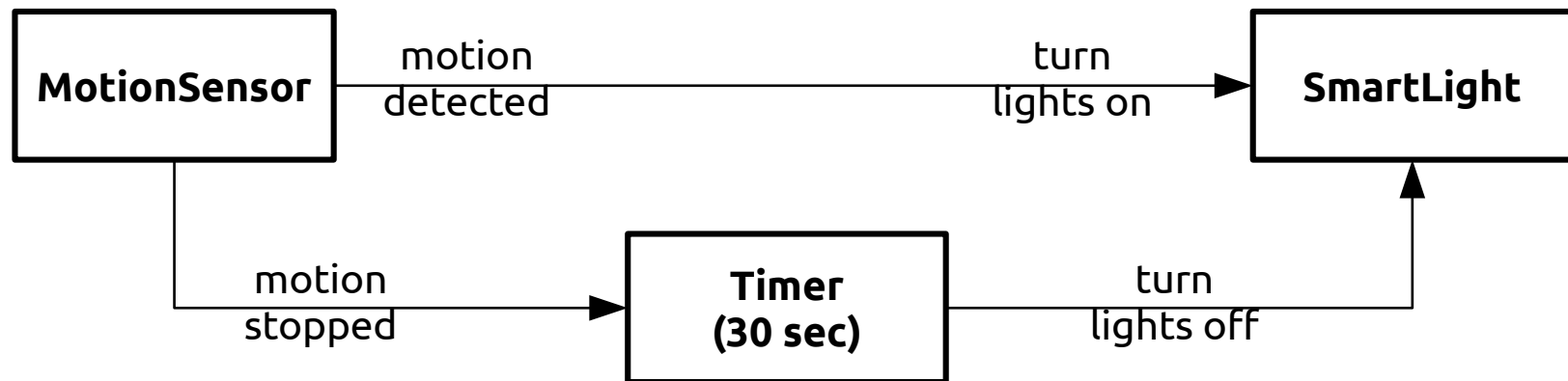
**Source:**  
LivRoomCam

**Datatype:**  
Image

**Sink:**  
insecam.org

**Action:**  
Block

# No-code apps



**LightMyPath** app's dataflow graph

# Summary

local-first data processing

local privacy control

**shortcomings:**

- access to the cloud resources

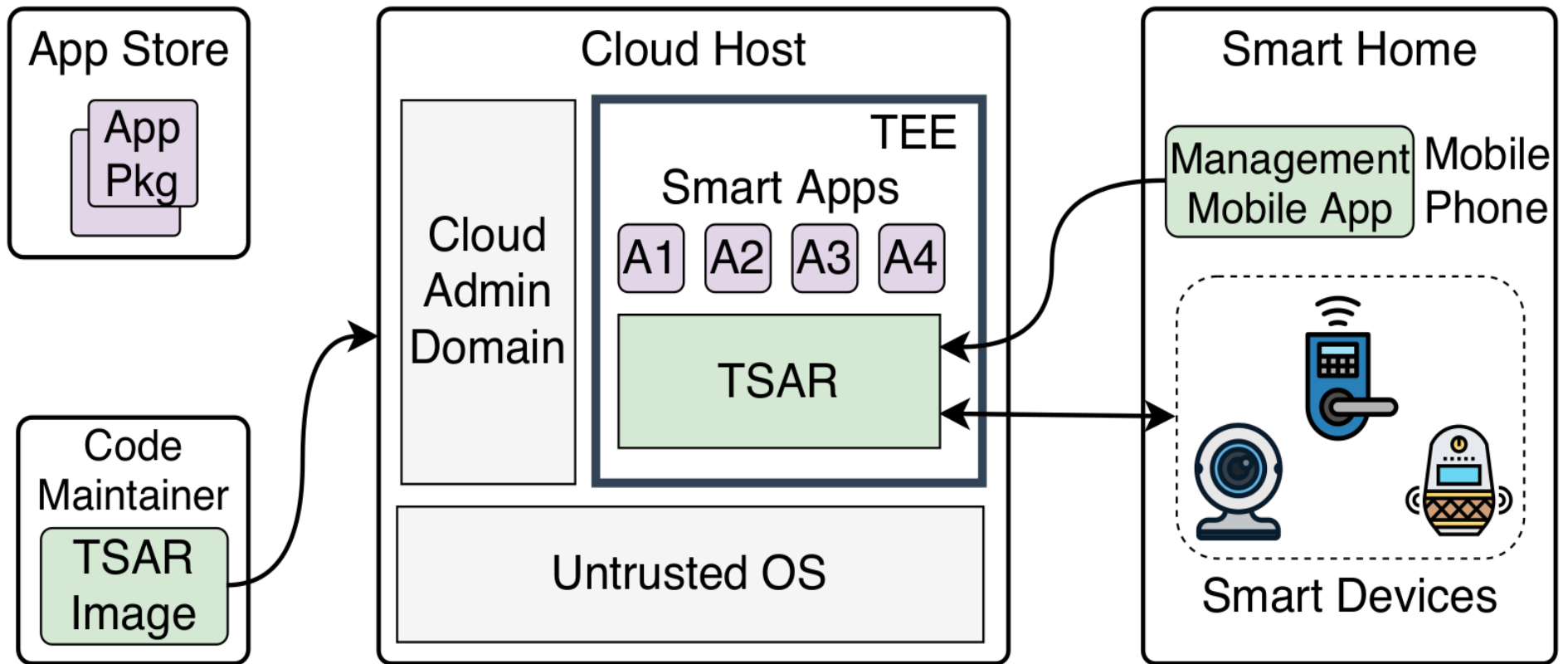
- lack of computing/storage

# PatrIoT

# Meet Patriot

platform provider  $\neq$  data owner & processor  
extends dataflow model to the cloud  
secure (SGX) and private by design  
self-hosted or provided as a service  
offers full control to the user

# PatIoT system model



# PatIoT UI

< **PatIoT**

Specify a restricted flow policy

Step 1  
Select a source

Living room camera ✓

Step 2  
Select a data type

Image ✓

Step 3  
Select a destination

Dropbox ✓

Step 4  
Restrict by time

From 6:00 PM ✓ Till 9:30 AM ✓

Save flow policy

Follows the  
data **source**  
data **type**  
data **sink**  
+ **context**  
model

# Summary

personal smart home platform  
secure and verifiable

shortcomings

it's a clean-slate design

existing services need to adopt/adapt



# **Next generation smart home systems**

# Goals

Find an alternative to

**local-only** and **cloud-only**

Require minimal changes to existing infrastructure and workflow

Offer users a way to decide on a **privacy-vs-utility** trade off

# Research

- Analysis of existing smart home systems  
*"SoK: Privacy-enhancing Smart Home Hubs", PETS'22*
- 10 commercial & open source systems + 37 papers
- **What was analyzed?**
  - System and threat models
  - Stakeholders share, place of activity
  - Implemented PET types

# Insights

- **Alarming trend**: commercial systems often monopolize devices, apps and cloud servers.
- Commercial systems are increasingly **cloud dependent**, open source ones **run locally**.
- Lack of privacy control **vs.** lack of functionality
- A promising shift towards **hub-first or hybrid design** among a few commercial systems.
- But **threats** associated with **platform provider** are mostly neglected.

# More Insights (academic)

- Proprietary device software and protocols make privacy control harder.
- Hybrid designs are often proposed but require significant changes in existing systems design.
- Lack of suitable system support for hybrid design of smart home services:
  - deployment, resource provisioning, access control, privacy enforcement ...

# HubOS

# Remember cookies?

The image shows a screenshot of the Guardian website with a 'Privacy settings' modal open. The modal is titled 'Privacy settings' and contains the following text: 'Please manage your cookie choices by switching the consent toggles on or off under the Purposes listed below. These cookies will be stored based on your consent choice, but may also use the personal data they collect when we or our third party partner has a legitimate interest. You can see details of these legitimate interests, including links to the relevant privacy policies, and have the right to object to the use of your data in the "Legitimate Interest" section below. You can also choose to click: [Reject all](#) [Accept all](#)'

The modal has three tabs: 'Purposes', 'Features', and 'Site Vendors'. The 'Purposes' tab is active, showing two sections: 'User Consent' and 'Legitimate Interest'. Under 'User Consent', there are two toggle switches: 'Store and/or access information on a device' (set to 'Off') and 'Personalised ads and content, ad and content measurement, audience insights and product development' (set to 'Off'). The status is 'Rejected All'.

Under 'Legitimate Interest', there are two sections: 'Special Purposes' and 'Other Essential Cookies'. The 'Special Purposes' section has two toggle switches: 'Ensure security, prevent fraud, and debug' (set to 'On') and 'Technically deliver ads or content' (set to 'On'). The 'Other Essential Cookies' section has two toggle switches: 'Guardian Essential Cookies' (set to 'On') and 'Other Essential Cookies' (set to 'On').

At the bottom of the modal, there is a note: 'You can change the above settings for this browser at any time by clicking the privacy settings link in the footer of the page.' and two buttons: 'Save and close' and 'Cancel'.

The background of the website shows the Guardian logo, navigation links (News, Opinion, Sport), and several news articles, including 'Ukraine invasion Sunday 22 May 2022', 'Australian / Labor increase likely to form majority government', and 'Monkeypox / UK to announce more cases as efforts ramp up to contain outbreak'.

# Remember cookies?

Your browser is a “smart hub” running 3<sup>rd</sup> party code (html + JS + Wasm)

Web services request access to your data

Services provide purpose description

You can allow/reject based on your own privacy-vs-utility assessment

Your choices are registered and enforced\*

You start using the desired service

Some of your data is processed right in a browser, other is sent to the server.

### Purposes

Select 'On' if you are happy for us to use your data for the following Purposes. You can also make individual Vendor choices under each Purpose.

**Custom Purpose (C)** = Custom Purpose

✓ **Store and/or access information on a device**  Off  On

✓ **Personalised ads and content, ad and content measurement, audience insights and product development**  Off  On

**Status: Rejected All**  Off  On

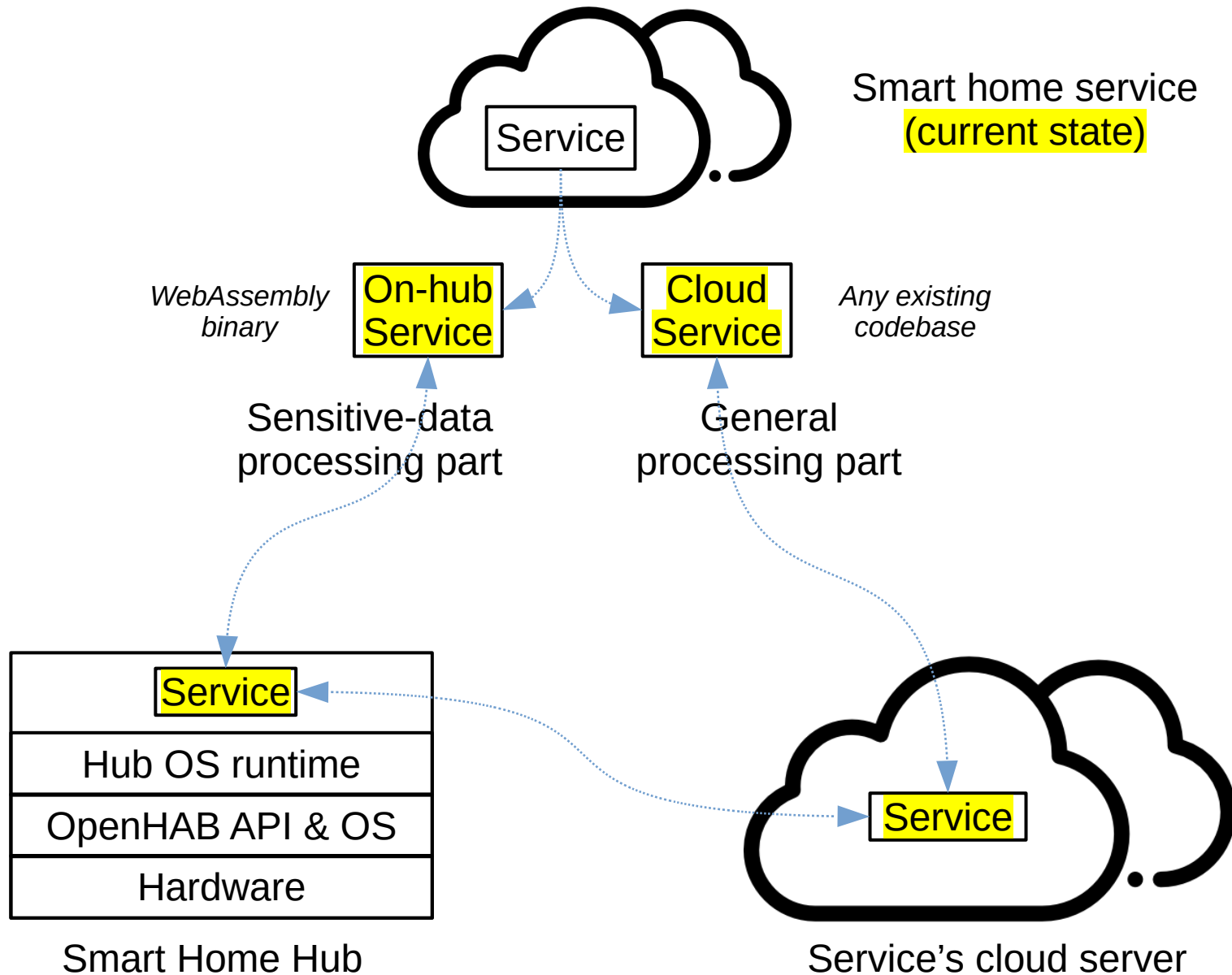
\*efficiency of this enforcement is a topic for another seminar



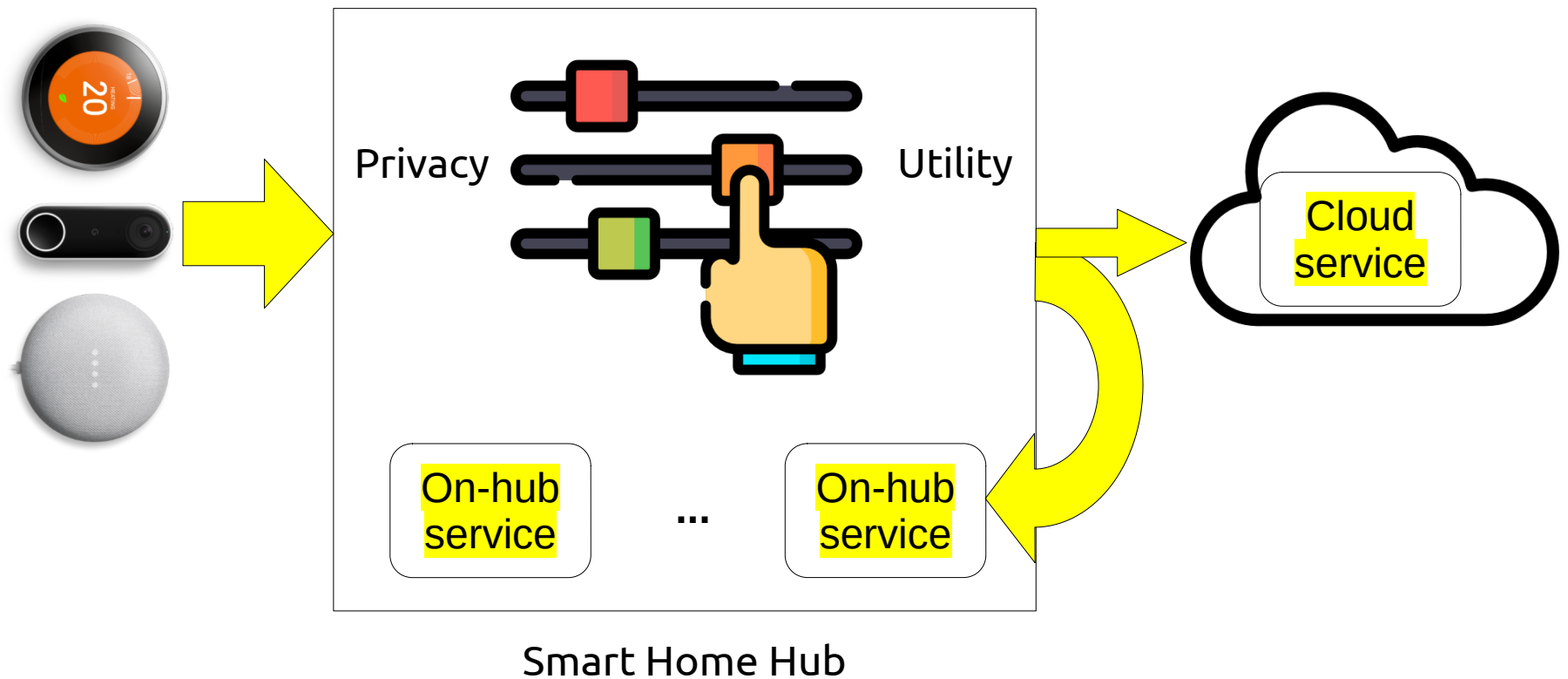
# HubOS

- **Privacy-oriented** OS for smart hubs
- Allows smart home services to access sensor data for a **given purpose** (see cookies request)
- Users define **how** and **where** their sensor data is processed (at the hub, cloud, or both)
- HubOS provides **runtime** for on-hub processing:  
access control, installation, execution, sandbox, network, fs, ...
- **WASM** format for on-hub code

# HubOS deployment



# HubOS big picture



# References

## HomePad

*Zavalysyn, Igor, Nuno O. Duarte, and Nuno Santos. "HomePad: A privacy-aware smart hub for home environments." 2018 IEEE/ACM Symposium on Edge Computing (SEC). IEEE, 2018.*

## PatIoT

*Zavalysyn, Igor, et al. "My House, My Rules: A Private-by-Design Smart Home Platform." MobiQuitous 2020-17th EAI International Conference on Mobile and Ubiquitous Systems: Computing, Networking and Services. 2020.*

## SoK: Privacy-enhancing Smart Home Hubs

*Igor Zavalysyn, Axel Legay, Annanda Rath, and Etienne Riviere, "SoK: Privacy-enhancing Smart Home Hubs", The 22nd Privacy Enhancing Technologies Symposium (PETS), July 11–15, 2022, Sydney, Australia*